

## SAH 68<sup>th</sup> Annual Conference Sponsorship Opportunities

The Society of Architectural Historians (SAH) is pleased to announce opportunities to be a sponsor for its 68<sup>th</sup> Annual Conference in Chicago, Illinois, April 15–19, 2015. We anticipate increased excitement and participation as we hold the event in our headquarters city and celebrate our 75<sup>th</sup> anniversary. Paper sessions selected for presentation at the conference exceed last year by 25%, indicating very strong attendance in Chicago!

Conference sponsorship puts your company or business in front of approximately 600 conference participants and the option to reach a combined 10,000 members and individuals who visit and use the resources on our website. Create visibility among architectural audiences in the forefront of their fields, along with curators, art historians, landscape designers, urbanists, and others working in the built environment. The conference attracts attendees from around the world, creating a platform for international discussion of local, regional, and global issues.

Please contact Carolyn Garrett at 312.573.1365 or [cgarrett@sah.org](mailto:cgarrett@sah.org) to discuss sponsorship opportunities and benefits listed below.

### Level One Sponsorship (\$15,000)

- Full-page color ad (inside front cover) in the printed conference program (9/15/14 deadline) \*\$1050
- Recognition as a sponsor of the Opening Reception in SAH **President's Welcome** (Wednesday evening)
- One exhibit space, if desired, includes one basic registration \*\$599
- Two conference registrations (basic registration)\* \$530
- Acknowledgment in conference program available in print and online digital format with a combined 10k distribution
- One-time email blast facilitated by SAH (7k) \* \$1,190
- Logo prominently displayed on signage at the conference
- Logo with a link to your website on the SAH conference web page
- Logo on the SAH conference bag
- Recognition in the January 2015 SAH Newsletter
- Recognition in pre-conference email to registrants

- Promotional insert (single page) in SAH conference bag \*\$200
- A sponsor banner ad on the main menu screen of the conference app \*\$250
- Recognition as a sponsor of *one* program event (paper session, session track or tour)
- Two tickets to SAH's 75<sup>th</sup> birthday party, Friday evening at the historic Rookery Building
- Recognition in post-event SAH Newsletter

### Level Two Sponsorship (\$10,000)

- Full-page color ad in the printed conference program (9/15/14 deadline)\*\$600
- One exhibit space, if desired, includes one discounted basic registration \*\$599
- Two conference registrations (basic registration) \$530
- Acknowledgment in conference program available in hard copy and online digital format with a combined 10k distribution
- One-time email blast facilitated by SAH (7K) \* \$1,190
- Recognition as a sponsor of *one* program event (paper session, session track or tour)
- Logo prominently displayed on signage at the conference
- Logo with a link to your website on the SAH conference web page
- Recognition in the January 2015 SAH Newsletter
- Recognition in pre-conference email to registrants
- Promotional insert (single page) in SAH conference bag\*\$200
- A sponsor banner ad on the main menu screen of the conference app \*\$250
- Two tickets to the Awards Reception, Awards Ceremony, and Plenary Talk, Thursday evening at the Art Institute Trading Room
- Recognition in post-event SAH Newsletter

### Level Three Sponsorship (\$5,000)

- Half-page black and white ad in the conference program (9/15/14 deadline)\*\$300
- One conference registration (basic registration)\*\$260
- Acknowledgment in conference program available in hard copy and online digital format with a combined 10k distribution
- Acknowledgement from the podium during the Opening Reception and Awards Ceremony
- Logo prominently displayed on signage at the conference
- Promotional insert (single page) in SAH conference bag \*\$200
- Logo with a link to your website on the SAH conference web page
- Recognition in the January 2015 SAH Newsletter
- Recognition in pre-conference email to registrants
- Recognition in post-event SAH Newsletter

## Level Four Sponsorship (\$1,000)

- Sponsorship of one paper session \*\$500
- Acknowledgment in conference program
- Promotional insert (single page) in SAH conference bag
- Recognition in post-event SAH Newsletter

\*Value of Benefit

## Other Sponsorship Opportunities

### Graduate Student Roundtable and Lightning Talks

The Roundtable is a moderated panel discussion focused on a current theme. The five-minute Lightning Talks allow graduate students to present current research with discussion and established scholars acting as respondents.

**Sponsorship of both the Graduate Student Roundtable and Lightning Talks:  
\$2,000**

Sponsor Benefits: Logo on signage for each event; acknowledgement from the podium during Opening Reception and the Awards Ceremony

### **SAH's 75<sup>th</sup> Birthday Party at the Rookery: Friday evening, April, 17**

Join the SAH board, conference attendees, and guests to celebrate SAH's past and future.

**Food Sponsor: \$5,000** (seeking up to 4)

Sponsor Benefits: Acknowledgement and signage at the event; acknowledgement in Opening Reception and Awards Ceremony; acknowledgement on conference webpage

**Bar: \$2,000**

Sponsor Benefits: Logo on signage at event; acknowledgement from the podium during Opening Reception and Awards Ceremony

### Conference Program Session Sponsorship

Visit [sah.org/2015-sessions](http://sah.org/2015-sessions) to read descriptions of the 32 themed paper sessions that will be offered at the conference. Contact Carolyn Garrett at [cgarrett@sah.org](mailto:cgarrett@sah.org) to discuss selection.

**Session Track Sponsorship: \$2,000**

Sponsor Benefit: Logo on podium for each of 6 sessions in a track and up to 5 papers per session

**Paper Session Sponsorship: \$500 each**

Sponsor Benefit: Name or logo on podium during session (up to 5 papers per session)

## Conference Smartphone App

This year, SAH is providing a mobile conference guide, which will allow participants to download the conference program onto smart phones and androids approximately four months before the event and use it during the event. Everyone interested in learning more about the conference will have your information at their fingertips with an app banner ad.

**Banner ad (600x110 pixels) on main menu screen for 15 seconds before rotation: \$500**

Sponsor Benefits: Acknowledgment in conference program; recognition in post-event SAH Newsletter

**Banner ad (600x100 pixels) on main menu screen for 5 seconds before rotation: \$250**

Sponsor Benefit: Recognition in post-event SAH Newsletter