



SAH 68TH ANNUAL CONFERENCE
APRIL 15-19
CHICAGO

PROGRAM BOOK ADVERTISING

The SAH 68th Annual Conference Program Book lists all sessions, activities and tours taking place on April 15–19, 2015. The program book is available in print and online digital formats with a combined 10,000 distribution. SAH members and conference attendees will be referring to this program extensively during the week of the conference and in the months leading up to the conference.

DISCOUNT FOR EXHIBITORS

Conference exhibitors will receive a \$100 discount on a full page ad with purchase of booth space by September 15. (Exhibit space must be reserved and paid before the ad discount is applied.)

ADVERTISING RATES

Full page b/w	\$450
Full page color	\$600
Half page b/w	\$300
Half page color	\$400
Back page color	\$1050
Back page half page color	\$950

Artwork and payment must be received by September 15, 2014.

CONTACT

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2015



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Full Page Ad

Dimension:
20 picas wide x 52 picas tall.

Keyline:
Include 20p x 52p, .025 black rule line, and position live art comfortably within those dimensions.

Colors:
CMYK process (no PMS or RGB).

Electronic artwork:
High res pdf or eps for 4/color offset printing. (for eps art, please include pdf or jpeg reference.)
Imbed all fonts.
Do not include crop or registration marks.

Half Page Ad

Dimension:
20 picas wide x 25 picas 6 points tall.

Keyline:
Include 20p x 25p6, .025 black rule line, and position live art comfortably within those dimensions.

Colors:
CMYK process (no PMS or RGB).

Electronic artwork:
High res pdf or eps for 4/color offset printing. (for eps art, please include pdf or jpeg reference.)
Imbed all fonts.
Do not include crop or registration marks.

.025 black rule line boarder.

Publication page size
is 24p x 56p3 (4" x 9.375).

