

Exhibit at the 2014 SAH Annual Conference in Austin

Reach Your Target Audience

Over the past five years our attendance has increased by 20%, even in these economically challenging times. SAH has continued to successfully implement programs and opportunities to increase the attendance of our members. The Annual Conference is your chance to personally connect with our unique spectrum of members: architectural and art historians, architects, urban planners, landscape architects and historians, museum curators, preservationists, students, and others, all whom have a passion for and dedication to the built environment.

Whether you are a publisher, university department, a retailer of architecture-related items, or another organization that wants to reach and connect with SAH members, the exhibit area is the ideal forum. A perennial hub of the conference, the exhibit area is located for maximum exposure and traffic.

Exhibit Space

A single exhibit space (\$599) includes two covered tabletops (6'L x 30"W), one (1) chair, a waste basket and one (1) basic Conference Registration. Additional tables may be purchased (\$75 each). Additional conference registrations may be purchased separately (\$195), if you have more than one representative attending the conference.

Reserve exhibit space online:
sah.org/2014-exhibitor-information

For more information on exhibiting at the SAH Annual Conference, contact Kathy Sturm at ksturm@sah.org or 312.573.7243.

"Of all of the scholarly conferences at which Yale University Press exhibits, the Society of Architectural Historians is by far one of our very favorites. The members are committed to scholarly publishing and pay close attention to the titles we bring every year.

They also buy books—SAH's conference generates the highest revenue, per attendee, of any event to which we travel, with regular average sales of several hundred dollars per registrant, a fact I still find remarkable.

We value the opportunity to be part of the SAH community and appreciate the continued regard SAH shows to all of its exhibitors. This is an enormously valuable conference for Yale. We wouldn't miss it."

Michelle Komie
Senior Editor
Art & Architecture
Yale University Press

