

2014 SAH Awards Gala Program Book Advertising Spec Sheet

Program Book Ads

With an ad in our Awards Gala program book, you can:

- Honor our 2014 award recipients
- Salute the work of SAH
- Promote your business or organization

Acceptable File Formats

Advertisements must be sized appropriately and submitted as a print-ready PDF converted to grayscale. Minimum 300 dpi resolution. Do not include bleed or trim marks in your file. Please include your company's name in the file name(s).

Submit Creative Via

Email final artwork to Helena Karabatsos at hkarabatsos@sah.org by **October 10, 2014**. Please include your name, phone number and company name in your email.

Gala Advertising Contact

Carolyn Garrett, SAH Director of Development
cgarrett@sah.org or 312-573-1365

If you have questions regarding artwork setup or instructions, please contact Helena Karabatsos at hkarabatsos@sah.org.

ARTWORK DUE DATE IS OCTOBER 10, 2014

AD SIZE	WIDTH	HEIGHT	RATE
FULL PAGE	5"	8"	\$300
1/2 PAGE HORIZONTAL	5"	3.875"	\$150
1/4 PAGE	2.375"	3.875"	\$75
1/8 PAGE	2.375"	1.8125"	\$50

