

SOCIETY OF
ARCHITECTURAL
HISTORIANS

PROVIDENCE

APRIL 24–28, 2019

72ND ANNUAL
INTERNATIONAL
CONFERENCE

SOCIETY OF
ARCHITECTURAL
HISTORIANS

SPONSOR, EXHIBITOR & ADVERTISER PROSPECTUS

SAH 2019 ANNUAL INTERNATIONAL CONFERENCE
PROVIDENCE, RHODE ISLAND • APRIL 24–28 • SAH.ORG/2019

BACKGROUND

ABOUT SAH

Founded in 1940, the Society of Architectural Historians is a nonprofit membership organization that promotes the study, interpretation and conservation of architecture, design, landscapes and urbanism worldwide. SAH serves a network of more than 3,000 local, national and international institutions and individuals who, by profession or interest, focus on the built environment and its role in shaping contemporary life. SAH promotes meaningful public engagement with the history of the built environment through advocacy efforts, print and online publications, and local, national and international programs.

ABOUT THE CONFERENCE

The Society of Architectural Historians will host its 72nd Annual International Conference in Providence, Rhode Island, April 24–28, 2019, at the the Rhode Island Convention Center. The SAH conference provides a forum for professionals who work with the history of the built environment, including architectural historians, art historians, architects, landscape architects, and preservationists, to exchange ideas and discuss local, regional, and global issues. We expect over 600 attendees to convene to present new research on the history of the built environment and participate in roundtable discussions, architectural tours, networking receptions, and a public seminar.

The conference is also an opportunity for the host city to showcase its distinctive architecture to regional, national, and international audiences. It includes presentations of academic papers as well as issue-oriented seminars and customized architecture tours that are open to the public. Engaging the local community—both professionals and the interested public—and addressing salient issues are priorities for SAH and conference attendees.



Conference Committee

Conference Chair

Victoria Young
SAH 1st Vice President
University of St. Thomas

Local Co-chairs

Dietrich Neumann
Brown University

Itohan Osayimwese
Brown University

Program Director/Exhibits

Christopher Kirbabas
Director of Programs
312.573.1365
ckirbabas@sah.org

Sponsorship/Advertising

Carolyn Garrett
Director of Development
312.573.1365
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Media and Communications

Helena Dean
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312.543.7243
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Volunteer Coordination

Anne Bird
Director of Membership
312.573.1365
abird@sah.org

SAH Executive Director

Pauline Saliga

SAH President

Sandy Isenstadt
University of Delaware

SPONSORSHIP

SPONSORSHIP FOR CONFERENCE EVENTS

Sessions & Roundtables – \$500 each

The conference will include 38 paper sessions (4–5 papers per session) and roundtables on current issues in the field. Please contact Carolyn Garrett at cgarrett@sah.org to sponsor the session of your choice.

Sponsors receive recognition in the printed program book, logo recognition in the mobile guide, and logo recognition on session/roundtable signage.

Coffee & Tea Breaks – \$1,500 each

Reach conference attendees as they enjoy a caffeine boost to help get them through their day! Coffee and tea will be provided in the exhibit area for maximum visibility and traffic during the morning and afternoon breaks on Thursday and Friday.

Four sponsorships available. Sponsors receive Supporter Level benefits (see page 3), sponsored post in mobile guide during coffee break, and signage at coffee & tea break stations.

Opening Night Social Hour – \$5,000 each

The SAH Social Hour on Wednesday, April 24, brings old friends and new faces together to officially open the conference with food and refreshments.

Three sponsorships available. Sponsors receive Patron Level benefits (see page 3) and signage at Opening Night Social Hour.

Closing Night Reception – \$5,000 each

Conference attendees will wrap up their experience in Providence with an evening of food and drink on Saturday, April 27.

Four sponsorships available. Sponsors receive Patron Level benefits (see page 2) and signage at Closing Night Reception.

SAH Providence Seminar – \$5,000

The SAH City Seminar engages conference participants, the local community, and local leaders to explore a built environment issue facing the host city or area. The half-day Seminar will take place on Saturday, April 27.



SPONSORSHIP

REACH A TARGETED ARCHITECTURAL AUDIENCE

Conference sponsorship puts your company or business in front of an international architectural audience at the forefront of their fields. SAH members from around the world will convene in Providence to share new research on the history of the built environment and explore the city’s rich historic architecture and vibrant neighborhoods. The conference’s anticipated 600 attendees are highly educated, cultured lifelong learners, authors, and travelers. Your organization will gain visibility among architectural and art historians, architects, curators, librarians, landscape designers, and planners, as well as graduate students from the world’s leading architecture and architectural history programs. As a conference sponsor, your reach extends far beyond the SAH members visiting Providence to the thousands globally who visit the SAH website and receive our email communications. SAH’s reputation as one of the world’s leading cultural organizations means your company will gain exposure in front of a targeted audience dedicated to the study of the built environment and passionate about architecture and its history.

Sponsorship can be made at various levels and provides much-needed underwriting for the SAH 2019 Providence conference. Alternately, sponsorship can be made for specific events (see page 3). Please contact Carolyn Garrett at 312.573.1365 or cgarrett@sah.org to discuss sponsorship opportunities.

SPONSORSHIP FOR CONFERENCE UNDERWRITING

BENEFITS	SUPPORTER (\$1,000–\$2,499)	DONOR (\$2,500–\$4,999)	PATRON (\$5,000–\$9,999)	BENEFACTOR (\$10,000+)
Logo/name recognition in mobile guide and print program	X	X	X	X
Logo/name recognition in all conference eblasts	X	X	X	X
Acknowledgement on screen at opening night & SAH Awards Ceremony	X	X	X	X
Logo on conference signage	X	X	X	X
Printed program book advertising	Name recognition in program book	half pg b/w program book ad	half pg b/w program book ad	full pg b/w program book ad
Number of complimentary tickets to opening night social hour and/or closing night event		2 tickets to opening night social hour	2 tickets to opening night & closing night events	4 tickets to opening night & closing night events
Linked logo on conference webpage		X	X	X
Number of complimentary conference registrations			1	3
Mobile guide banner ad (600 x 110 pixels)			X	X
Sponsored post on the conference mobile guide				X
Complimentary exhibit space				X
One-time eblast sent by SAH (10K+ distribution)				X
Logo on conference bag				X

“Of all of the scholarly conferences at which Yale University Press exhibits, the Society of Architectural Historians is by far one of our very favorites. The members are committed to scholarly publishing and pay close attention to the titles we bring every year. They also buy books—SAH’s conference generates the highest revenue, per attendee, of any event to which we travel, with regular average sales of several hundred dollars per registrant, a fact I still find remarkable. We value the opportunity to be part of the SAH community and appreciate the continued regard SAH shows to all of its exhibitors. This is an enormously valuable conference for Yale. We wouldn’t miss it.”

– Michelle Komie, Former Senior Editor, Art & Architecture, Yale University Press (Princeton University Press)

“I thought the exhibit hall was great, and we had much higher sales than expected. We’ve never attended before so it has definitely made us aware that this is a good book-buying crowd, and we will keep SAH on our radar to attend in the future. It was a very successful conference for us!”

– Jamie Jones, Advertising and Exhibits Manager, Wayne State University Press

EXHIBIT PACKAGES

SINGLE EXHIBIT SPACE – \$695

- Two (2) covered and skirted tables
- One (1) chair
- One (1) conference registration
- One (1) printed conference program book
- A limit of one (1) additional exhibit table may be purchased for \$95
- Linked logo on conference website and mobile app
- Conference program book listing (if received by February 22, 2019)
- \$100 discount on a full-page ad in the conference program (if payment received by November 21, 2018)

DOUBLE EXHIBIT SPACE – \$1,250

- Four (4) covered and skirted tables
- Two (2) chairs
- Two (2) conference registrations
- Two (2) printed conference program books
- A limit of one (1) additional exhibit table may be purchased for \$95
- Linked logo on conference website and mobile app
- Conference program book listing (if received by February 22, 2019)
- \$100 discount on a full-page ad in the conference program (if payment received by November 21, 2018)



DEADLINES

November 21, 2018: Deadline to purchase exhibit space and receive a \$100 discount on a full-page ad in the conference program book.

February 22, 2019: Deadline for exhibitor listing in the conference program book. Payment and ad artwork (if applicable) are due.



EXHIBITOR INFORMATION

EXHIBIT AREA

Exhibit booths will be located in **Ballroom D** of the Rhode Island Convention Center (RICC). (See floor plan on page 6.) The conference's Opening Night Social Hour on Wednesday will take place in the exhibit area to give exhibitors the opportunity to interact with conference attendees, and exhibits will remain open throughout the day on Thursday and Friday. Exhibitor table space assignments will be made by SAH on a first-come, first-served basis. If internet, electrical or AV is needed, please contact Christopher Kirbabas at ckirbabas@sah.org.

EXHIBITOR REPRESENTATIVES

Please include the on-site representative information on the reservation form, if known at the time. Additional representatives may be added at \$275 per representative.

SHIPPING

Shipping information to the RICC will be provided at a later date. You may use a shipper of your choice. Please note that packing, additional charges or storage fees are the responsibility of the exhibiting company. Return packing and shipping are the responsibility of the exhibitor and the on-site representative.

ATTENDEE ROSTER

The preliminary attendee roster will be emailed on March 20, 2019. The final roster will be distributed to onsite representatives at the conference.

CHECK-IN/SET-UP

Exhibitors must pick up their badge at the SAH Registration Desk, which will open at 11 a.m. on Wednesday, April 24. Set-up must be complete by 5:00 p.m. on Wednesday to ensure the exhibit area is set for the Opening Night Social Hour. A floor plan of the exhibit area with assignments will be distributed to all exhibitors onsite upon check-in. Signage with the exhibitor's name will be placed on the assigned table in the exhibit area.

CONFERENCE HOTELS

Hotels will be listed on the SAH website beginning Tuesday, January 8, 2019, at 3:00 p.m. CST, along with booking links.

Conference Venue

All sessions will take place in the Rhode Island Convention Center.

Rhode Island Convention Center

One Sabine Street
Providence, RI 02903
ricconvention.com

Exhibit Area Hours

CHECK-IN/SET-UP

Wednesday, April 24
11:00 a.m.–5:00 p.m.

OPENING NIGHT

Wednesday, April 24
6:00 p.m.–7:00 p.m.

Opening Night Social Hour will be held in the Exhibit Hall

EXHIBIT HOURS

Wednesday, April 24
6:00 p.m.–7:00 p.m.

Thursday, April 25
8:00 a.m.–5:10 p.m.

Friday, April 26
8:00 a.m.–5:10 p.m.

MOVE OUT

Friday, April 26
5:10 p.m.–7:00 p.m.

Session Hours

Thursday, April 25
8:30 a.m.–5:10 p.m.

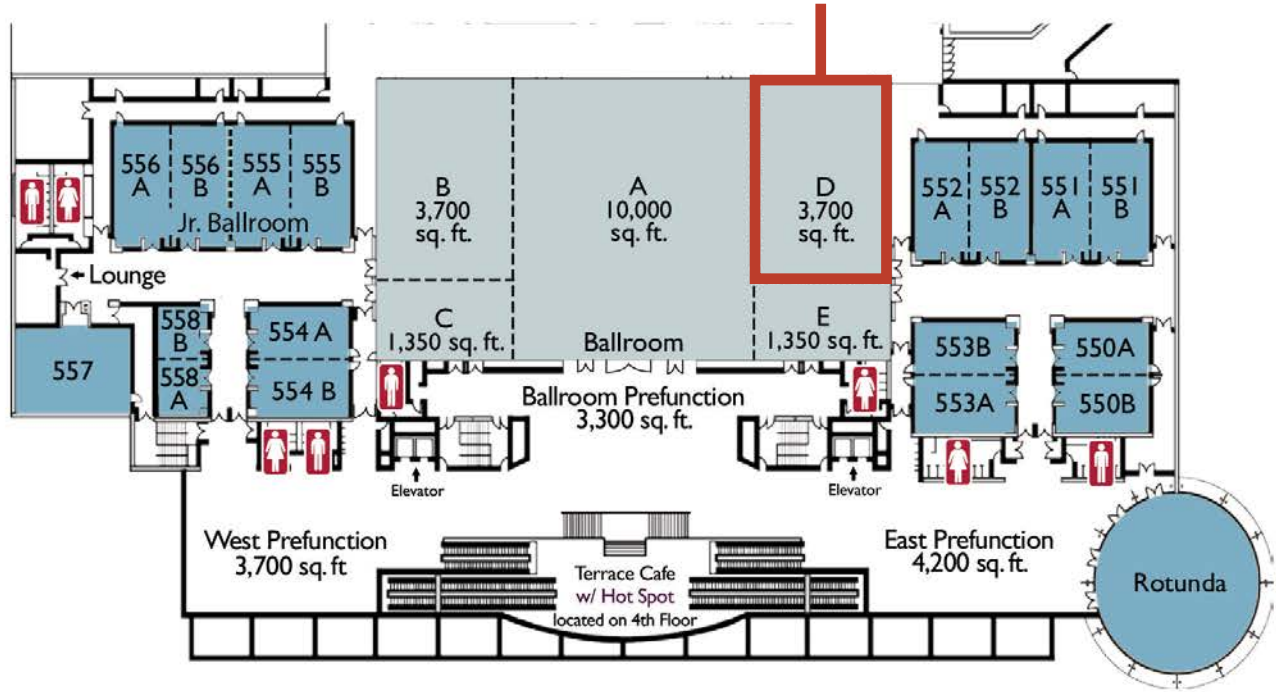
Friday, April 26
8:30 a.m.–5:10 p.m.

EXHIBIT AREA FLOOR PLAN

Rhode Island Convention Center

5th Floor

EXHIBIT AREA



ADVERTISING

PRINTED PROGRAM BOOK ADS

The conference program book lists all paper sessions, events, and tours taking place at the conference. All conference attendees receive a printed program book onsite. SAH members will refer to the program extensively during the week of the conference and will use it as a reference after the conference has concluded.

Rates

Inside front cover/color	\$1050
Inside back cover/color	\$950
Full page black/white	\$600
Half page black/white	\$350

Deadlines

Payment and artwork must be received by **February 22, 2019**, to be included in the printed program book. Program book ads will also appear online in the PDF version of the printed program posted to the conference website.

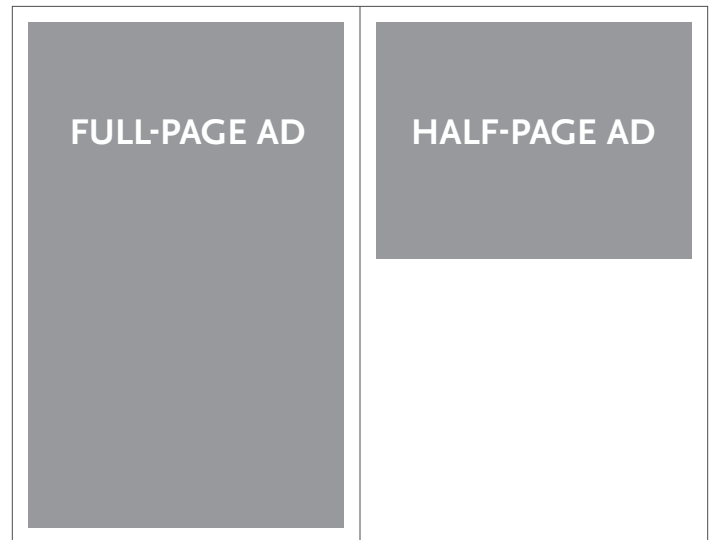
Exhibitor Discount: Conference exhibitors receive a \$100 discount on a full-page print ad in the conference program book. Space must be reserved and payment received by **November 21, 2018**.

Specifications

- **Inside Front Cover/Back Cover:** 5" wide x 8" tall
- **Full Page:** 5" wide x 8" tall
- **Half Page:** 5" wide x 3.875" tall

All program book ads must adhere to the following specifications:

- CMYK process (no PMS or RGB)
- High-resolution PDF
- Imbed all fonts
- Do NOT include crop or registration marks



PAPER SESSIONS

- PS01 Infrastructure: Global Perspectives from Architectural History
- PS02 The Sound of Architecture: Acoustic Atmospheres in Place
- PS03 Indoor Climate Change
- PS04 Historicizing Race and Urban Space in Latin American Cities
- PS05 Open Session
- PS06 Architecture and Medieval Cultures of Containment
- PS07 The Untold Histories of Peripheral Architecture and Cities
- PS08 Sites of Loss, Sites of Grief, Sites of Mourning
- PS09 Space, Time and the Architectural Treatise
- PS10 Mobs and Microbes: Market Halls, Civic Order, and Public Health
- PS11 The Historiography of the Present Condition
- PS12 Fishing Architecture
- PS13 Architectural Fallout from Moral Failure
- PS14 Coastal Trade, World Trade: The Port Cities of Narragansett Bay
- PS15 Pre-construction
- PS16 Land, Air, Sea: Environment during the Early Modern Period
- PS17 Open Session
- PS18 Space, Architecture and Cultural Identity: Materializing Asian America
- PS19 Architectural Drawings as Artifact and Evidence
- PS20 The Spatial, Visual, & Social Effects of Surface in Architecture
- PS21 Fantasies of Aristocracy: England and the American Renaissance
- PS22 Faith in the City
- PS23 Marginal Landscapes
- PS24 Issues in Indigenous Architectures in North America
- PS25 Spaces of Oppression: Creating a History That Fosters Tolerance
- PS26 The Geopolitical Aesthetics of Postmodernism
- PS27 Crossing Borders through Chinese Architecture
- PS28 Yours, Mine, Ours: Multi-use Spaces in the Middle Ages
- PS29 Knowledge and Power: The Politics of the Architecture Museum
- PS30 Architecture and Copyright
- PS31 Graduate Student Lightning Talks
- PS32 Open Session
- PS33 Remembering Vincent Scully
- PS34 Transatlantic Encounters: Africa and the Americas
- PS35 State of Emergency: Architecture, Urbanism, and World War One
- PS36 Agora to River Fire: Landscape Histories of the Public Realm
- PS37 Who Did What? New Thoughts on Gilded Age Collaborators
- PS38 Open Session

CONTRACT

Please complete and return as directed below.

Organization Name	Organization Website	
Address	City	State/Prov
Country (if not USA)	Postal Code	Phone
Contact Name	Contact Title	
Contact Email	Phone	
Onsite Rep Name (if known)	Rep Title	
Onsite Rep Email	Rep Phone	

EXHIBITOR PACKAGE PRICING

<input type="checkbox"/> Single Exhibit Space	\$695
<input type="checkbox"/> Double Exhibit Space	\$1250
<input type="checkbox"/> Additional Table	\$95

* Feb. 22, 2019 payment deadline to be listed in program book

CONFERENCE ADVERTISING EXHIBITOR DISCOUNT* PRICING

<input type="checkbox"/> Program inside front cover/color	\$950	\$1050
<input type="checkbox"/> Program inside back cover/color	\$850	\$950
<input type="checkbox"/> Program full pg black/white	\$500	\$600
<input type="checkbox"/> Program half pg black/white		\$350

* Exhibit space payment must be received by Nov. 21, 2018, to receive the \$100 ad discount.

SPONSORSHIPS PRICING

<input type="checkbox"/> Benefactor	\$10,000
<input type="checkbox"/> Patron	\$5,000
<input type="checkbox"/> Donor	\$2,500
<input type="checkbox"/> Supporter	\$1,000
<input type="checkbox"/> Closing Night Reception Sponsor	\$5,000
<input type="checkbox"/> Opening Night Social Hour Sponsor	\$5,000
<input type="checkbox"/> SAH Providence Seminar	\$5,000
Coffee & Tea Breaks Sponsor (\$1,500 each)	<input type="checkbox"/> x \$1,500
Session/Roundtable Sponsor (\$500 each)	<input type="checkbox"/> x \$500

GRAND TOTAL	\$ _____
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PAYMENT OPTIONS

Check (payable to Society of Architectural Historians)
 Visa Mastercard Discover AmEx

Card number _____

Exp. Date _____ CVV code _____

Name on Card _____

Billing Address _____

Email _____

Phone _____

An emailed confirmation will be sent to the above email address when a credit card is processed.

Please send an invoice to accompany my receipt

Make a copy for your records and send completed form with payment to:

Society of Architectural Historians
1365 N Astor St
Chicago, IL 60610

or email to

Exhibit Contact: Christopher Kirbabas
(ckirbabas@sah.org or 312-573-1365)

Sponsorship & Advertising Contact: Carolyn Garrett
(cgarrett@sah.org or 312-573-1365)

**ALL RESERVATIONS CONFIRMED
UPON RECEIPT OF PAYMENT**