



SOCIETY OF
ARCHITECTURAL
HISTORIANS

SAH 2023 Montréal | April 12–16
Sponsor, Exhibitor & Advertiser

PROSPECTUS

BACKGROUND

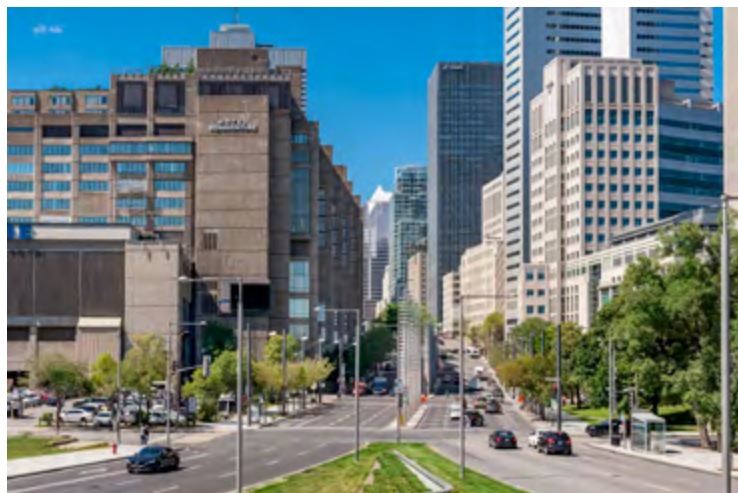
About SAH

Founded in 1940, the Society of Architectural Historians is a nonprofit membership organization that promotes the study, interpretation and conservation of architecture, design, landscapes and urbanism worldwide. SAH serves an international network of more than 3,000 institutions and individuals who, by profession or interest, focus on the built environment and its role in shaping contemporary life. SAH promotes meaningful public engagement with the history of the built environment through advocacy efforts, print and online publications, and local, national and international programs.

About the Conference

The Society of Architectural Historians is excited to host its 76th Annual International Conference at the Hôtel Bonaventure Montréal, April 12–16, 2023. SAH members from around the world will convene to present new research on the history of the built environment and participate in keynote talks, networking receptions, and tours of the area's architecture and landscape. The SAH conference provides a forum for professionals who work with the history of the built environment, including architectural historians, art historians, architects, landscape architects, and preservationists, to exchange ideas and discuss local, regional, and global issues.

The conference showcases the distinctive architecture of Montréal to regional, national, and international audiences through a series of expert-led architecture tours in and around the city and a seminar on an issue of local importance. These events are open to the public.



Conference Committee

Conference Chair

Carla Yanni
SAH 1st Vice President
Rutgers University

Local Co-chairs

Christina Contandriopoulos
Université du Québec à Montréal

Olivier Vallerand
Université de Montréal

Program Director/Exhibits

Christopher Kirbabas
Director of Programs
312.573.1365
ckirbabas@sah.org

Sponsorship

Carolyn Garrett
Director of Development
312.573.1365
cgarrett@sah.org

Advertising

Helena Dean
Director of Communications
312.543.7243
hdean@sah.org

Volunteer Coordination

Anne Bird
Director of Membership
312.573.1365
abird@sah.org

SAH Interim Executive Director

James M. Buckley

SAH President

Patricia A. Morton
University of California, Riverside

SPONSORSHIP BENEFITS

Reach a Targeted Architectural Audience

Sponsorship of the SAH conference puts your company or business in front of an international architectural audience at the forefront of their fields. Conference attendees are highly educated, cultured lifelong learners, authors, and travelers, eager to learn about the city they are exploring. Your organization will gain visibility among architectural and art historians, architects, curators, librarians, landscape designers, and planners, as well as graduate students from the world's leading architecture and architectural history programs. As a conference sponsor, your reach extends far beyond the SAH members visiting Montréal to the thousands globally who visit the SAH website and receive our email communications.

Your sponsorship will provide critical underwriting for the SAH 2023 Montréal conference. Sponsorships are available at a range of benefit levels (see page 4) and price points and may be designated for specific events (see below). Please contact Carolyn Garrett at 312.573.1365 or cgarrett@sah.org to discuss your interest in sponsorship opportunities.

Paper Session: \$500

Support scholarship! Please contact Carolyn Garrett at cgarrett@sah.org to select from the conference's 36 sessions. **Sponsors receive recognition in the program book and the conference app.**

Coffee & Tea Breaks: \$1,500

Fuel our members! Coffee and tea will be provided in the morning and the afternoon on Thursday and Friday in the exhibit area. **Four sponsorships available. Sponsors receive Donor Level benefits (see p. 4).**

Graduate Student Reception: \$2,000

Welcome the future of the field! Graduate students will gather to meet fellow students and SAH leadership on Wednesday, April 12. **Sponsors receive Donor Level benefits (see p. 4).**

Opening Night Social: \$5,000

Kick off the conference! All are invited to this social event on Wednesday, April 12, in the exhibit area. **Three sponsorships available. Sponsors receive**

Benefactor Level benefits (see p. 4).

Awards Celebration: \$5,000

Cheers to the honorees! All are welcome to celebrate with us as we present our annual awards on Thursday, April 17. **Two sponsorships available. Sponsors receive Benefactor Level benefits (see p. 4).**

SAH Montréal Seminar: \$5,000

Connect communities! SAH members and the local community come together on Saturday, April 15, to discuss a locally relevant built environment issue. **Sponsors receive Benefactor Level benefits (see p. 4).**

Closing Night Reception: \$5,000

End on a high note! Our members will celebrate the close of the conference on Saturday, April 15. **Four sponsorships available. Sponsors receive Benefactor Level benefits (see p. 4).**

SPONSORSHIP BENEFITS

Benefactor (\$5,000+)

- One complimentary conference registration
- Two tickets to the Opening Night Social Hour and two tickets to the Closing Night Reception
- Half-page (b&w) ad in the conference program book (deadline February 15, 2023)
- Banner ad (300 px x 250 px) in the daily conference email and in the conference app (mobile - 600 px x 110 px and web - 640 px x 640 px) (deadline February 15, 2023)
- On-screen and verbal recognition at the SAH Business Meeting and SAH Awards Ceremony
- Logo on the conference website, on signage at the conference, and in the conference program
- Listing in the the conference app



Patron (\$2,500–\$4,999)

- Two tickets to the Opening Night Social Hour
- Banner ad in the conference app (mobile - 600 px x 110 px and web - 640 px x 640 px) (deadline February 15, 2023)
- On-screen and verbal recognition at the SAH Business Meeting and SAH Awards Ceremony
- Logo on the conference website, on signage at the conference, and in the conference program
- Listing in the the conference app



Donor (\$1,000–\$2,499)

- Banner ad in the conference app (mobile - 600 px x 110 px and web - 640 px x 640 px) (deadline February 15, 2023)
- On-screen and verbal recognition at the SAH Business Meeting and SAH Awards Ceremony
- Logo on signage at the conference and in the conference program
- Listing in the the conference app



Supporter (\$500–\$999)

- Logo on signage at the conference and in the conference program
- Listing in the the conference app

SPONSOR, EXHIBITOR & ADVERTISER PROSPECTUS

“Of all of the scholarly conferences at which Yale University Press exhibits, the Society of Architectural Historians is by far one of our very favorites. The members are committed to scholarly publishing and pay close attention to the titles we bring every year. They also buy books—SAH’s conference generates the highest revenue, per attendee, of any event to which we travel, with regular average sales of several hundred dollars per registrant, a fact I still find remarkable. We value the opportunity to be part of the SAH community and appreciate the continued regard SAH shows to all of its exhibitors. This is an enormously valuable conference for Yale. We wouldn’t miss it.”

— Michelle Komie, Former Senior Editor, Art & Architecture, Yale University Press (Princeton University Press)

“I thought the exhibit hall was great, and we had much higher sales than expected. We’ve never attended before so it has definitely made us aware that this is a good book-buying crowd, and we will keep SAH on our radar to attend in the future. It was a very successful conference for us!”

— Jamie Jones, Advertising and Exhibits Manager, Wayne State University Press

EXHIBIT PACKAGES

Single Exhibit space – \$695

- Two covered and skirted tables
- One chair
- One conference registration
- A limit of one additional exhibit table may be purchased for \$95
- Logo on conference website
- Listing in conference program and conference app
- \$100 discount on one banner ad, sponsored post, sponsored email, or program book ad. Payment must be received by January 31, 2023.

Double Exhibit Space – \$1,250

- Four covered and skirted tables
- Two chairs
- Two conference registrations
- A limit of one additional exhibit table may be purchased for \$95
- Logo on conference website
- Listing in conference program and conference app
- \$100 discount on one banner ad, sponsored post, sponsored email, or program book ad. Payment must be received by January 31, 2023.

Deadlines

January 31, 2023: Deadline to purchase exhibit space and receive a \$100 discount on one banner ad, sponsored post, sponsored email, or program book ad.



EXHIBITOR INFORMATION

Exhibit Area

Exhibit booths will be located in St-Laurent 2. (See floor plan on page 7.) The conference's Opening Night Social Hour on Wednesday will take place in the exhibit area to give exhibitors the opportunity to interact with conference attendees, and exhibits will remain open throughout the day on Thursday and Friday. Exhibitor table space assignments will be made by SAH on a first-come, first-served basis. If hard-wired internet, electrical or AV is needed, please contact Christopher Kirbabas at ckirbabas@sah.org.

Exhibitor Representatives

Please include the on-site representative information on the contract on page 10, if known at the time. Additional representatives may be added at \$275 per representative.

Shipping

Shipping information to the Hôtel Bonaventure Montréal will be provided at a later date. You may use a shipper of your choice. Please note that packing, additional charges or storage fees are the responsibility of the exhibiting company. Return packing and shipping are the responsibility of the exhibitor and the on-site representative.

Attendee Roster

The attendee roster will be emailed in April 2023 and distributed to onsite representatives at the conference.

Check-in/Set-up

Exhibitors must pick up their badge at the SAH Registration Desk, which will open at 11 a.m. on Wednesday, April 12. Set-up must be complete by 5:00 p.m. on Wednesday to ensure the exhibit area is set for the Opening Night Social Hour. A floor plan of the exhibit area with booth assignments will be distributed to all exhibitors onsite upon check-in. Signage with the exhibitor's name will be placed on the assigned table in the exhibit area.

Conference Hotel

Book your stay at the Hôtel Bonaventure Montréal at SAH rate of \$209 CAD at sah.org/2023/hotel-transportation.

Conference Venue

All sessions will take place at the Hôtel Bonaventure Montréal.

Hôtel Bonaventure Montréal

900 Rue De La Gauchetière O
Montréal, QC H5A 1E4, Canada

Exhibit Area Hours

CHECK-IN/SET-UP

Wednesday, April 12
11:00 a.m.–5:00 p.m.

OPENING NIGHT SOCIAL HOUR

Wednesday, April 12
7:15 p.m.–8:15 p.m.

Opening Night Social Hour will be held in the Exhibit Area

EXHIBIT HOURS

Wednesday, April 12
7:15 p.m.–8:15 p.m.

Thursday, April 13
8:00 a.m.–5:10 p.m.

Friday, April 14
8:00 a.m.–5:10 p.m.

MOVE OUT

Friday, April 14
5:10 p.m.–7:00 p.m.

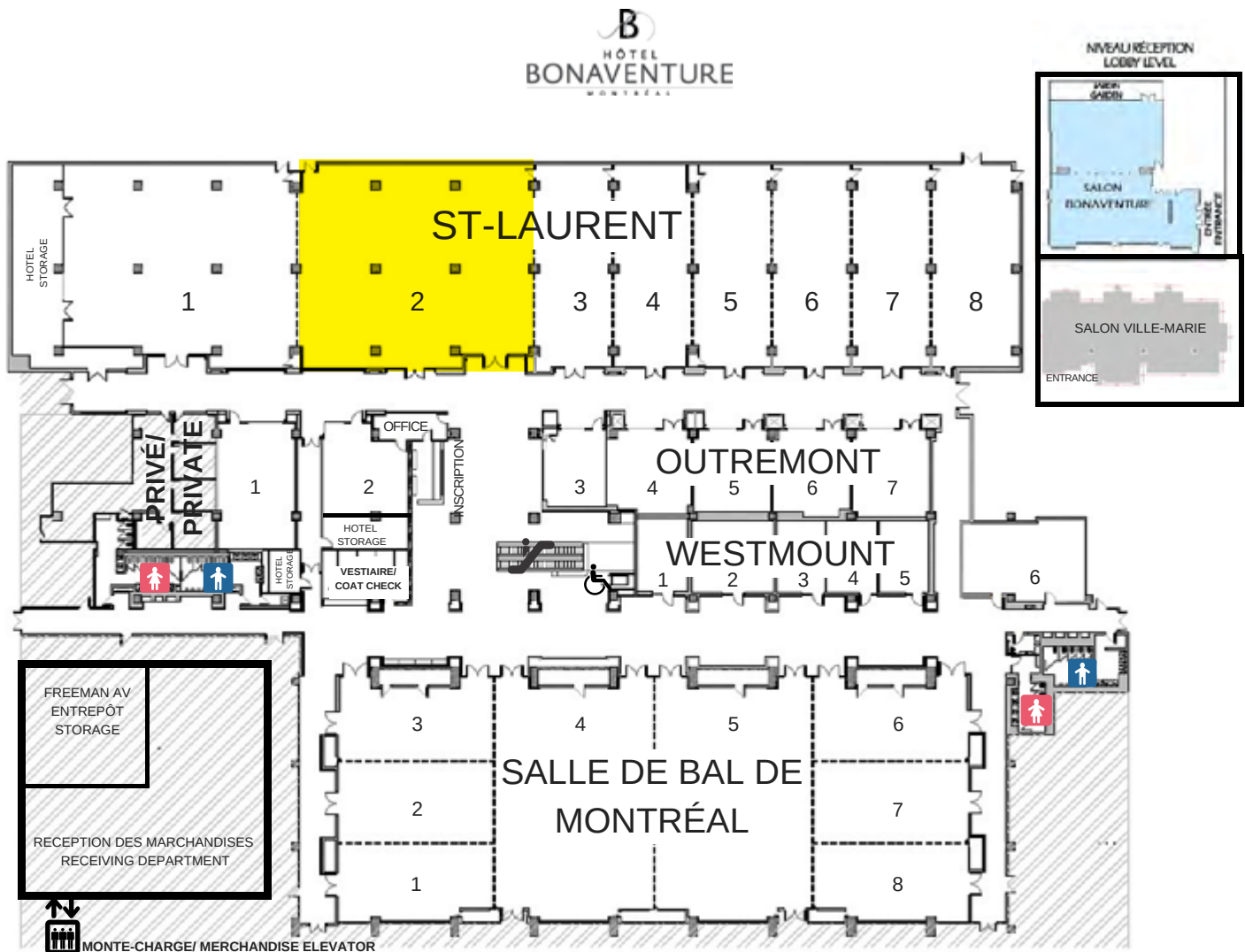
Session Hours

Thursday, April 13
8:30 a.m.–5:10 p.m.

Friday, April 14
8:30 a.m.–5:10 p.m.

EXHIBIT AREA FLOOR PLAN

The exhibit area will be located in St-Laurent 2, on the lower level of the hotel with the rest of the meeting space.



ADVERTISING

Sponsored Post in conference App – \$250

Sponsored posts appear on the live feed of the conference app at a set date and time of your choice. Great opportunity for exhibitors to showcase their events happening in the exhibit area. Restaurants can reach attendees during the lunch hour.

Ad Specs: Each sponsor card will require the sponsor name and avatar (small logo), as well as description text. The sponsor name can be no longer than 255 characters (including spaces), and the description text can be no longer than 255 characters (including spaces).

- Sponsor Avatar: 180 px wide, 180 px tall, .jpg or .png
- Card Image: 650 px wide, 450 px tall, .jpg or .png

Deadline: February 15, 2023

Exhibitor Discount: \$100 off if exhibit space is reserved by January 31, 2023.

Banner Ad in Daily conference Email – \$400

Place a banner ad in the daily conference email. Sent to attendees each morning (April 27–30), the email provides a summary of the day's conference activities.

Availability: 8; limit 2 ads per email

Ad Specs: 300 px wide x 250 px tall, .jpg or .png with click-through URL

Deadline: February 15, 2023

Exhibitor Discount: \$100 off if exhibit space is reserved by January 31, 2023.

Special Offer: Buy 3, get 4th free

Sponsored Email – \$850

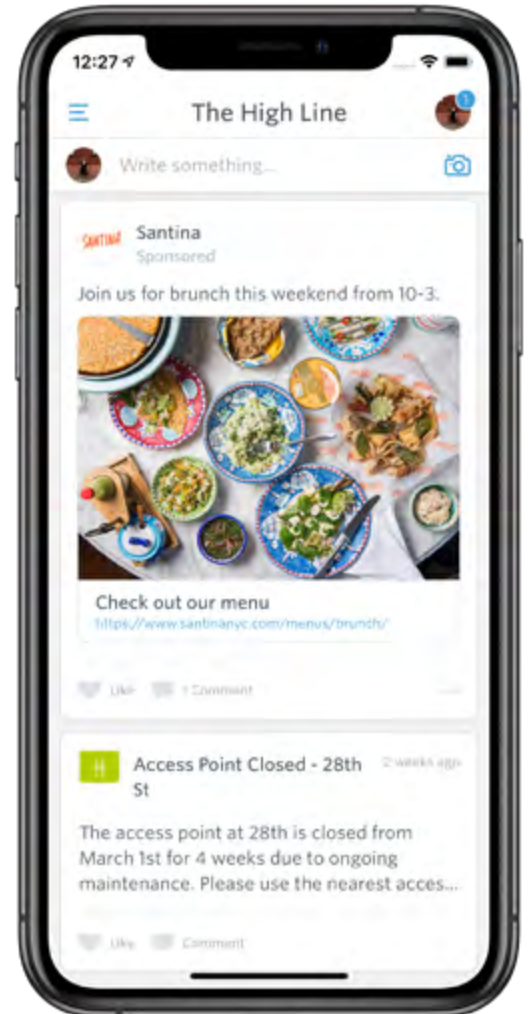
Get your message in front of the widest audience possible with this premium advertising opportunity. SAH will send a dedicated email to our entire list (approximately 9,000 engaged subscribers) on your behalf in April.

Availability: 3

Ad Specs: Provided upon reservation

Deadline: February 15, 2023

Exhibitor Discount: \$100 off if exhibit space is reserved by January 31, 2023.



SPONSOR, EXHIBITOR & ADVERTISER PROSPECTUS

ADVERTISING

Program Book Ads

The conference program book lists all paper sessions, events, and tours taking place at the conference. SAH members will refer to the program extensively during the week of the conference and will use it as a reference after the conference has concluded.

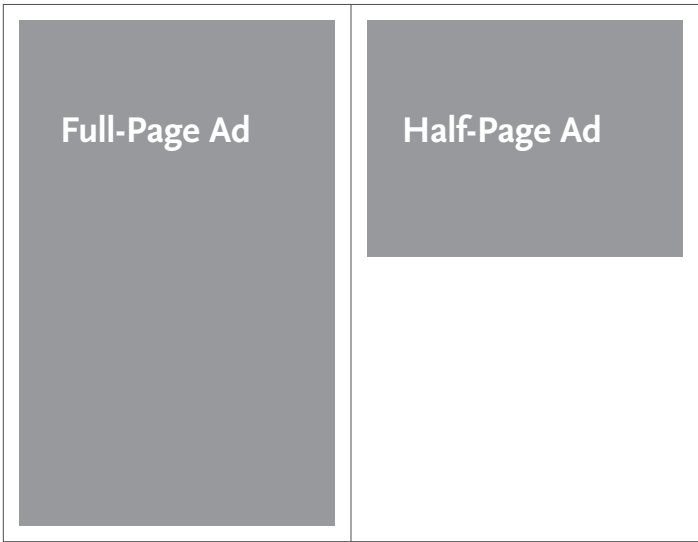
Inside front cover (color)	\$1050
Inside back cover (color)	\$950
Full page (b&w)	\$700
Half page (b&w)	\$450

Exhibitor Discount: \$100 off if exhibit space is reserved by January 31, 2023.

Ad Specs:

- Inside Front Cover/Back Cover: 4.5" wide x 7" tall
- Full Page: 4.5" wide x 7" tall
- Half Page: 4.5" wide x 3.25" tall
- CMYK process (no PMS or RGB)
- PDF sized to specs, 300 dpi, NO crop marks
- Embed all fonts

Deadline: February 15, 2023



SPONSOR, EXHIBITOR & ADVERTISER PROSPECTUS

SAH 2023 ANNUAL INTERNATIONAL CONFERENCE
MONTRÉAL, QUÉBEC, CANADA • APRIL 12–16 • SAH.ORG/2023

CONTRACT

Please complete and return as directed below.

Organization Name	Organization Website	
Address	City	State/Prov
Country (if not USA)	Postal Code	Phone
Contact Name	Contact Title	
Contact Email	Phone	
Onsite Rep Name (if known)	Rep Title	
Onsite Rep Email	Rep Phone	

SPONSORSHIPS

<input type="checkbox"/> Benefactor	\$5,000
<input type="checkbox"/> Patron	\$2,500
<input type="checkbox"/> Donor	\$1,000
<input type="checkbox"/> Supporter	\$500
<input type="checkbox"/> Opening Night Social Hour Sponsor	\$5,000
<input type="checkbox"/> Closing Night Reception Sponsor	\$5,000
<input type="checkbox"/> SAH Montréal Seminar	\$5,000
<input type="checkbox"/> Graduate Student Reception	\$2,000
<input type="checkbox"/> Awards Celebration	\$2,000
Coffee Break Sponsor	<input type="checkbox"/> x \$1,500
Session Sponsor	<input type="checkbox"/> x \$500

EXHIBITOR PACKAGE

<input type="checkbox"/> Single Exhibit Space	\$695
<input type="checkbox"/> Double Exhibit Space	\$1250
<input type="checkbox"/> Additional Table	\$95

ADVERTISING

EXHIBITOR DISCOUNT*

PRICING

<input type="checkbox"/> Sponsored post in app	\$150	\$250
<input type="checkbox"/> Banner ad in conference email	\$300	\$400
<input type="checkbox"/> Banner ad bundle (buy 3, 4th free)	\$900	\$1,200
<input type="checkbox"/> Sponsored email	\$750	\$850
<input type="checkbox"/> Program inside front cvr color	\$950	\$1050
<input type="checkbox"/> Program inside back cvr color	\$850	\$950
<input type="checkbox"/> Program full pg b/w	\$600	\$700
<input type="checkbox"/> Program half pg b/w	\$350	\$450

* Exhibit space payment must be received by Jan. 31, 2023, to receive the \$100 ad discount.

PAYMENT OPTIONS

- ☐ Check (payable to Society of Architectural Historians)
☐ Visa ☐ Mastercard ☐ Discover ☐ AmEx

Card number _____

Exp. Date _____ CVV code _____

Name on Card _____

Billing Address _____

Email _____

Phone _____

An emailed confirmation will be sent to the above email address when a credit card is processed.

- ☐ Please send an invoice to accompany my receipt

Make a copy for your records and send completed form with payment to:

Society of Architectural Historians
1365 N Astor St, Chicago, IL 60610

Exhibit Contact: Christopher Kirbabas
ckirbabas@sah.org

Sponsorship Contact: Carolyn Garrett
cgarrett@sah.org

Advertising Contact: Helena Dean
hdean@sah.org

ALL RESERVATIONS CONFIRMED UPON PAYMENT

GRAND TOTAL

\$ _____