# SOCIETY OF ARCHITECTURAL HISTORIANS 80TH ANNIVERSARY

### THE EVENT

SAH is hosting a virtual celebration for our 80th anniversary on Friday, November 13th. The lively FREE online event will feature virtual networking, architect-designed signature cocktails, a silent auction of architectural artifacts and experiences, architectural trivia, and video birthday wishes and memories for SAH and the landmark Charnley-Persky House, SAH's home for the past 25 years. We invite you to support SAH's 80th Anniversary Celebration so we can continue to promote meaningful public engagement with the history of the built environment.

### THE AUDIENCE

The SAH 80<sup>th</sup> Anniversary Celebration is expected to draw members of SAH and the international design community, including architects, architectural historians, designers, landscape architects, preservationists, museum professionals, corporate and civic leaders, and others interested in architecture and design.

# FUNDRAISING SUPPORT

The 80th Anniversary Celebration is a critical means of helping SAH raise funding for new programs, ongoing publications, and operations in this financially challenging time. Funds raised from the SAH 80th Anniversary Celebration will provide support for a new series of virtual programs called SAH CONNECTS, a virtual version of the SAH International Conference, publications such as the award-winning Buildings of the United States series, and SAH Archipedia, SAH's openaccess encyclopedia of U.S. architecture and landscapes. Proceeds also help support the restoration of the Charnley-Persky House (1891–92), designed by Louis Sullivan and Frank Lloyd Wright, which serves as SAH's international headquarters.

# **ABOUT SAH**

The Society of Architectural Historians is a nonprofit membership organization that promotes the study, interpretation and conservation of architecture, design, landscapes and urbanism worldwide. Founded in 1940, SAH serves a network of local, national and international institutions and individuals who, by profession or interest, focus on the history of the built environment and its role in shaping contemporary life. SAH promotes meaningful public engagement with the history of the built environment through advocacy efforts, print and online publications, and local, national and international programs. SAH is an Illinois 501 (c) 3 not for profit organization.

### DATE & TIME

Friday, November 13, 2020 7:00–8:00 PM CST

# **SCHEDULE**

**TBA** 

## **TICKETS**

Registration is free and open to the public. Donations are encouraged. Registration opens Oct. 1

# CONTACTS

Sponsorship & Advertising Carolyn Garrett cgarrett@sah.org 773.718.1084

### Silent Auction Anne Bird abird@sah.org

abird@san.org 312.573.1365

SAH Executive Director Pauline Saliga psaliga@sah.org

# SPONSORSHIP LEVELS

We invite you to become a sponsor of the SAH 80<sup>th</sup> Anniversary Celebration. Proceeds from the event support the educational mission of the Society of Architectural Historians and the ongoing restoration of its Landmark headquarters, the Charnley-Persky House. To discuss your sponsorship interest, please contact Carolyn Garrett at cgarrett@sah.org or 773.718.1084.

BENEFITS	\$25,000 LEAD	\$10,000 BENEFACTOR	\$5,000 PATRON	\$2,500 DONOR	\$1,000 SUPPORTING	\$500 FRIEND
Name/logo on 80th Anniversary Celebration page on SAH website	•	•	•	•	•	•
On-screen recognition and verbal acknowledgment during the live online program	•	•	•	•	•	
Linked logo on 80 <sup>th</sup> Anniversary Celebration webpage	•	•	•	•		
Name/logo on 80 <sup>th</sup> Anniversary Celebration email invitation sent to more than 8k subscribers	•	•	•	•		
Ad (600 x 215 px) in SAH digital newsletter (8k subscribers, 44% open rate)	•	•	•			
Promotional email sent on your behalf to SAH's 8K subscribers	•	•				
Opportunity to make 1-minute video to audience welcoming guests to live online event	•					

# ADDITIONAL OPPORTUNITIES

In addition to general sponsorship support, SAH is offering these sponsor opportunities on a first-come, first-served basis. All sponsorships will assist with SAH programming and ongoing stewardship and restoration of Charnley-Persky House. Your sponsor logo can be incorporated into these events:

**80**<sup>th</sup> **Anniversary Signature Cocktails: \$5,000**. Sponsor the custom-designed cocktails—one alcoholic and one non-alcoholic 'mocktail' inspired by liquor bottles discovered in the Charnley-Persky House's 19<sup>th</sup>-century domestic dumpsite uncovered during anthropological digs.

**80<sup>th</sup> Anniversary Video Commemorations**: **\$5,000**. SAH is asking members and friends to submit one-minute videos commemorating SAH's birthday and SAH's 25<sup>th</sup> year of owning and stewarding Chicago's Landmark Charnley-Persky House.

**80**<sup>th</sup> **Anniversary Virtual Auction: \$2,500**. For the first time the SAH auction will be held online, offering a wide variety of unique architectural artifacts and experiences to a much wider audience.

# SOCIETY OF ARCHITECTURAL HISTORIANS 80TH ANNIVERSARY

# SPONSORSHIP LEVELS

\$25,000 Lead Sponsor\*
\$10,000 Benefactor Sponsor\*
\$5,000 Patron Sponsor\*
\$2,500 Donor Sponsor\*
\$1,000 Supporting Sponsor
\$500 Friend

# ADDITIONAL OPPORTUNITIES

\$5,000 Signature Cocktails Sponsorship \$5,000 Video Commemorations Sponsorship \$2,500 Virtual Auction Sponsorship

TOTAL\$

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Name:
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Company (as you wish to be listed):

Address:
Email Address:
Phone:

# PAYMENT INFORMATION

My/Our sponsorship check for \$\_\_\_ Visa MasterCard **AMEX** Discover the Society of Architectural Historians, is enclosed. **Billing Name** Billing Phone Billing Email Billing Address City Zip State Credit Card No. Exp CVV Cardholder Signature

Thank you for supporting the Society of Architectural Historians. Sponsorship contributions can also be made directly to the SAH 80th Anniversary Fund at: <a href="https://sah.ps.membersuite.com/donations/MakeDonation.aspx">https://sah.ps.membersuite.com/donations/MakeDonation.aspx</a>. SAH is a 501 (c) 3 Not for Profit organization, FEIN #: 20-2507723.

If you have questions, please contact Carolyn Garrett at 773.718.1084 or cgarrett@sah.org.

Return this form with your check or payment information to:
Society of Architectural Historians
1365 North Astor St., Chicago, IL 60610
Carolyn Garrett at cgarrett@sah.org

<sup>\*</sup>Logo must be provided in jpg format by **Friday, September 25**, to be included in the initial email invitation. Sponsor logos can be added to subsequent email invitations.



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